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# Integrating FinOps in healthcare for optimized financial efficiency and enhanced care

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## Abstract

The integration of Financial Operations (FinOps) in healthcare is increasingly recognized as a critical strategy for optimizing financial efficiency and enhancing patient care. This paper explores the principles and practices of FinOps, emphasizing its role in improving cost management, fostering financial transparency, and ensuring better resource allocation in healthcare organizations. By addressing traditional inefficiencies in healthcare financial management, FinOps promotes collaboration between finance and operations, enabling real-time financial decision-making that aligns with both operational goals and patient outcomes. Additionally, the paper outlines the challenges healthcare organizations face in managing rising costs and complex billing systems, and provides practical strategies for the successful implementation of FinOps, including the use of advanced technologies such as cloud-based platforms and data analytics tools. Ultimately, the adoption of FinOps not only enhances short-term financial efficiency but also contributes to the long-term sustainability and scalability of healthcare services.

Keywords: FinOps; Healthcare finance; Cost management; Resource allocation; Financial transparency

## 1. Introduction

Financial Operations, commonly called FinOps, is an evolving discipline that bridges the gap between financial management and operational efficiency in various industries. In the healthcare sector, where the balance between cost management and delivering high-quality care is crucial, FinOps plays an increasingly significant role (Chidambaram, 2022). Healthcare organizations often struggle to manage rising costs while maintaining a standard of care that meets both regulatory requirements and patient expectations. The adoption of cloud technologies, complex billing systems, and regulatory compliance compounds this complexity. FinOps offers a framework that allows healthcare organizations to manage their finances efficiently, ensuring that every dollar spent translates into value through enhanced care or operational improvements (Storment & Fuller, 2023).

The need for financial optimization in healthcare cannot be overstated. Healthcare organizations face unique challenges, such as fluctuating patient demands, the high cost of medical supplies and technologies, and evolving healthcare regulations (Singh, Hom, Abramoff, Campbell, & Chiang, 2020). With growing pressure to provide patient-centered care while remaining financially viable, healthcare providers must rethink their financial strategies. FinOps helps organizations optimize financial management by fostering collaboration between finance, operations, and technical teams. This allows for better cost tracking, forecasting, and resource allocation, all essential in achieving financial stability and high-quality patient care (Sannino, 2021).

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The primary objective of integrating FinOps into healthcare is to drive financial efficiency while enhancing patient outcomes. By streamlining financial processes and optimizing resource allocation, healthcare organizations can achieve significant cost savings, improve their operational efficiency, and invest in patient care innovations. FinOps encourages a culture of accountability and transparency, which is vital in an industry where every dollar directly impacts patient well-being. Additionally, integrating FinOps can help healthcare organizations scale their operations sustainably, ensuring that growth does not come at the expense of financial health or care quality (Obeng, Iyelolu, Akinsulire, & Idemudia, 2024; Ofoegbu, Osundare, Ike, Fakeyede, & Ige).

## 2. The Role of FinOps in Healthcare

The healthcare industry, known for its complexity and sensitivity, is facing increasing pressure to balance cost management with delivering high-quality care. Integrating Financial Operations (FinOps) into healthcare is an innovative approach to addressing these challenges. FinOps, originally developed as a cloud cost management strategy, emphasizes financial responsibility, collaboration, and transparency in financial decision-making. Its principles and practices are particularly beneficial in healthcare, where resources are limited, costs are rising, and patient care is non-negotiable. By leveraging FinOps, healthcare organizations can optimize their financial performance, ensuring that every dollar spent contributes to better patient outcomes and operational efficiency (Adesina, Iyelolu, & Paul, 2024b; Ofoegbu, Osundare, Ike, Fakeyede, & Ige; Oyewole et al., 2024).

## 2.1 FinOps Principles and Practices

FinOps is built on three core principles: financial transparency, accountability, and cross-functional collaboration. These principles foster a culture where finance, operations, and technical teams work together to manage costs effectively (Coupland, 2021). FinOps is about reducing expenses and making informed, data-driven financial decisions that align with an organization's operational and strategic goals. At its core, FinOps emphasizes financial transparency, ensuring that all organizational stakeholders have access to real-time financial data. This data provides insights into spending patterns, cost drivers, and areas where financial inefficiencies may exist. In healthcare, where costs can be unpredictable and often fluctuate based on patient demands, having access to accurate financial data is crucial. It enables healthcare organizations to make proactive financial decisions, avoiding last-minute budget cuts that could negatively impact patient care (Nurlaela, 2024).

Accountability is another key element of FinOps. In traditional financial management, a few individuals at the top of the organizational hierarchy often make budget decisions, leaving operational and technical teams out of the loop. FinOps, however, encourages a decentralized approach to financial decision-making, where each department or team is accountable for its own spending. This shift in responsibility ensures that those closest to the operational processes are involved in financial management, promoting more prudent spending and resource allocation (George & Baskar, 2024).

Collaboration between finance, operations, and technical teams is perhaps the most transformative aspect of FinOps. This collaboration is critical in healthcare due to the interconnected nature of healthcare services, technology, and patient care. By working together, teams can ensure that financial decisions align with operational needs and patient care objectives. For example, when investing in new medical technologies, the finance team can work closely with clinicians and IT departments to ensure that the investment will provide both financial returns and clinical benefits. This holistic approach ensures that financial management does not exist in a vacuum but is instead integrated into the broader goals of the healthcare organization (Varadarajan, Rajkumar, Viji, & Mohanraj, 2024).

#### 2.2 Importance of Financial Transparency, Accountability, and Collaboration

Financial transparency, accountability, and collaboration are indispensable in healthcare due to the high stakes involved in both financial and care decisions. Healthcare organizations operate in an environment where financial inefficiencies can directly affect patient outcomes. As such, the need for real-time financial data and open communication across departments cannot be overstated. Transparency allows healthcare organizations to identify financial inefficiencies before they escalate into larger problems. For instance, real-time monitoring of hospital supplies and resource usage can help reduce unnecessary purchases, ensuring that budgets are allocated to areas with the greatest need. In addition, transparency can build trust among stakeholders, including patients, regulatory bodies, and investors, by demonstrating that the organization is using its resources responsibly (Prabhod, 2024).

Accountability ensures that financial decisions are owned by the departments and teams that are most affected by them. In healthcare, this is critical because those on the ground — such as clinicians, nurses, and operations managers — are often more aware of the day-to-day financial needs than the finance department. By giving these teams a stake in the financial decision-making process, organizations can reduce wasteful spending and ensure that resources are used

where they are most needed. This accountability also promotes a culture of financial responsibility, where every team understands the impact of its spending on the overall organization (Nwosu, 2024). Collaboration between finance and other departments is essential for aligning financial decisions with operational goals. In healthcare, where every financial decision has the potential to affect patient care, collaboration ensures that financial management is not isolated from clinical needs. For instance, when deciding to adopt new healthcare technologies, collaboration between the finance, IT, and medical teams ensures that financial and patient care objectives are met. This holistic approach leads to better financial outcomes and improved care quality, as decisions are made with input from all relevant stakeholders (Alderwick, Hutchings, Briggs, & Mays, 2021).

#### 2.3 How FinOps Address Financial Challenges in Healthcare

Healthcare organizations face numerous financial challenges, including rising costs, complex billing systems, and regulatory compliance. FinOps addresses these challenges by providing a framework for more efficient financial management, ultimately reducing costs and improving patient outcomes. One of the most significant financial challenges in healthcare is rising operational costs. The cost of medical supplies, pharmaceuticals, and advanced technologies continues to escalate, putting pressure on healthcare organizations to manage their budgets more effectively. FinOps helps by providing real-time data on spending patterns, enabling organizations to identify areas where they can cut costs without compromising care. For example, by analyzing data on resource usage, a hospital can determine which departments are overusing supplies and take steps to reduce waste. This proactive approach to cost management is far more effective than traditional, reactive methods that often involve cutting budgets indiscriminately (Sannino, 2021).

Complex billing systems are another challenge for healthcare organizations. Billing for healthcare services is often complicated, involving multiple payers, insurance companies, and regulatory requirements. FinOps can streamline billing processes by automating financial workflows and ensuring that billing data is accurate and up to date. This reduces the likelihood of billing errors, which can lead to delayed payments and financial losses. Additionally, FinOps enables healthcare organizations to track payments more efficiently, ensuring that they are paid on time and in full (Lamanna, 2022). Regulatory compliance is a third major financial challenge in healthcare. Healthcare organizations are subject to a wide range of regulations, many of which have financial implications. Non-compliance can result in hefty fines and penalties, further straining an organization's finances. FinOps can help organizations stay compliant by providing transparency into financial processes and ensuring that all spending aligns with regulatory requirements. By keeping track of financial data in real-time, organizations can quickly identify potential compliance issues and address them before they escalate (Mei, 2023).

## 3. Challenges in Healthcare Financial Management

Healthcare financial management is a complex and ever-evolving process, influenced by several factors that make it one of the most challenging industries in terms of budgeting, cost control, and financial efficiency. With rising operational costs, outdated financial processes, and stringent regulatory requirements, healthcare organizations often struggle to maintain financial health while delivering quality patient care. The rapid adoption of new technologies exacerbates the challenges faced by the healthcare sector in managing finances, the increasing demand for personalized care, and the fluctuating needs of a diverse patient population. Addressing these challenges requires a combination of innovation, process optimization, and a rethinking of traditional financial practices.

#### 3.1 Traditional Financial Inefficiencies in Healthcare

Traditional financial management in healthcare is often plagued by inefficiencies that stem from outdated practices and fragmented systems. Many healthcare organizations continue to rely on legacy financial systems that are not equipped to handle the complexities of modern healthcare operations. These systems often lack real-time data processing capabilities, making it difficult for healthcare providers to track spending, manage budgets, and forecast future financial needs accurately (Addy et al., 2024; Adesina, Iyelolu, & Paul, 2024a). One of the key inefficiencies in traditional healthcare financial management is the disjointed nature of financial processes. In many cases, different departments within a healthcare organization operate in silos, with little communication or collaboration between financial, operational, and clinical teams. This leads to misaligned budgets and resource allocation, where financial decisions are made without a full understanding of the operational needs. For example, a hospital may allocate a large portion of its budget to administrative functions, neglecting critical areas such as medical equipment or patient care initiatives. This leak of coordination results in wasted resources and missed opportunities for cost-saving measures (Yurkiewicz, 2023).

Another common inefficiency in traditional healthcare finance is the manual handling of financial processes. Many healthcare organizations still rely on paper-based systems for billing, record-keeping, and budget tracking. These manual processes are not only time-consuming but also prone to errors. Billing or data entry mistakes can lead to

financial discrepancies, delayed payments, and compliance issues. The lack of automation and data integration further exacerbates these inefficiencies, preventing healthcare organizations from optimizing their financial operations.

## 3.2 Rising Costs and Resource Allocation Issues

One of the most significant challenges in healthcare financial management is the rising cost of healthcare services, supplies, and technologies. The cost of providing healthcare has been increasing steadily due to several factors, including advancements in medical technology, the growing demand for specialized care, and the rising prices of pharmaceuticals and medical supplies. Healthcare organizations must find ways to manage these escalating costs without compromising patient care, which is no easy feat. Resource allocation is another critical issue tied to rising costs (Waheed, Shah, & Mahmood, 2024). In healthcare, the demand for resources often exceeds availability, forcing organizations to make difficult decisions about where to allocate their financial resources. For instance, should a hospital invest in the latest diagnostic equipment, hire additional staff to meet patient demand, or allocate funds toward improving patient facilities? These decisions are complex because they involve financial efficiency and patient care quality trade-offs. Poor resource allocation can result in underfunded departments, staff shortages, and inadequate patient care, all of which can negatively impact the organization's financial health in the long run (Nyawira et al., 2022).

Additionally, rising operational costs put pressure on healthcare organizations to maximize efficiency in every area of their operations. Hospitals and clinics are constantly seeking ways to cut costs, whether by renegotiating supply contracts, reducing energy consumption, or improving workforce productivity. However, cutting costs indiscriminately can lead to unintended consequences, such as reducing the quality of patient care or overburdening staff. The challenge lies in finding a balance between cost reduction and maintaining high standards of care. Another aspect of rising costs is the increasing need for investment in new technologies (T. Iyelolu, E. Agu, C. Idemudia, & T. Ijomah, 2024; Iyelolu & Paul, 2024; Komolafe et al., 2024). Healthcare is becoming more reliant on advanced medical devices, electronic health records (EHR) systems, and telemedicine platforms, all of which require significant financial investment. While these technologies can improve patient care and operational efficiency in the long term, the initial costs are often prohibitive, particularly for smaller healthcare providers. Managing these upfront investments without straining the organization's financial resources is a key challenge for healthcare financial managers (Waheed et al., 2024).

## 3.3 The Impact of Complex Billing and Regulatory Requirements

Billing in healthcare is notoriously complex, involving multiple stakeholders, including patients, insurance companies, and government agencies. This complexity arises from the various payment models in place, such as fee-for-service, bundled payments, and value-based care, each with its own set of rules and requirements. Navigating these different models requires healthcare organizations to maintain meticulous records and ensure that their billing processes are accurate and compliant with industry standards (Ameyaw, Idemudia, & Iyelolu, 2024; Ofoegbu, Osundare, Ike, Fakeyede, & Ige). One of the most significant challenges in healthcare billing is dealing with insurance companies. The process of submitting claims, getting approvals, and receiving payments can be time-consuming and fraught with delays. Any discrepancies in the information provided during the billing process can lead to claim denials or payment delays, which can strain the organization's cash flow. Furthermore, the administrative burden of handling insurance claims adds to operational costs, as healthcare organizations must employ staff to manage these processes (Cutler, 2020).

Another issue related to billing is the growing trend toward value-based care. Under this model, healthcare providers are reimbursed based on patient outcomes rather than the volume of services provided. While value-based care has the potential to improve patient care and reduce overall healthcare costs, it requires significant changes to the way healthcare organizations manage their finances. Tracking patient outcomes and tying them to financial performance is a complex process involving the healthcare provider, insurance companies, regulatory bodies, and patients. Implementing value-based care models often requires additional investment in data analytics and reporting tools, further adding to the financial burden of healthcare organizations (Pfeffer, Witters, Agrawal, & Harter, 2020).

Regulatory compliance is another major challenge in healthcare financial management. Healthcare is one of the most heavily regulated industries, with numerous federal, state, and local regulations governing everything from patient care to financial reporting. Compliance with these regulations is not only mandatory but also costly. Non-compliance can result in hefty fines, legal action, and damage to the organization's reputation. Healthcare organizations must invest significant resources in ensuring that their financial practices meet all regulatory requirements, which often involves hiring compliance officers, conducting regular audits, and implementing new technologies to track and report financial data (Bello, Idemudia, & Iyelolu, 2024). In addition to financial regulations, healthcare organizations must also comply with patient privacy laws, such as the Health Insurance Portability and Accountability Act (HIPAA). Ensuring that patient data is secure and that billing processes do not violate privacy regulations adds another layer of complexity to healthcare financial management. Failure to comply with these regulations can result in financial penalties and

reputational damage, further complicating the financial landscape for healthcare organizations (Abiona et al., 2024; Ofoegbu, Osundare, Ike, Fakeyede, & Ige; Olanrewaju, Ekechukwu, & Simpa, 2024).

## 4. Strategies for Implementing FinOps in Healthcare

The integration of financial operations (FinOps) in healthcare is essential for optimizing financial efficiency and enhancing patient care and operational performance. The complexity of healthcare finance, marked by rising costs, regulatory requirements, and the need for transparency, makes it imperative for organizations to adopt a structured approach to FinOps. Implementing FinOps requires a combination of strategic planning, the use of appropriate technologies, and fostering collaboration across departments. By following key steps and best practices, healthcare organizations can create a seamless FinOps framework that promotes financial accountability, cost optimization, and improved resource allocation.

#### 4.1 Key Steps and Best Practices for FinOps Integration

Successfully implementing FinOps in healthcare involves several critical steps that ensure smooth adoption and longterm sustainability. One of the first steps is developing a comprehensive understanding of the organization's current financial processes and identifying areas where inefficiencies exist. This requires conducting a financial audit to assess where costs can be reduced or optimized without compromising the quality of care. Engaging finance, operations, and clinical teams early in this process ensures all stakeholders align with the organization's financial goals.

A second key step is establishing clear financial transparency and accountability frameworks. Healthcare organizations should focus on real-time financial data collection and analysis, making financial information easily accessible to all relevant teams. Implementing systems that provide continuous visibility into spending allows departments to make informed decisions about resource allocation, purchasing, and budgeting. This transparency is fundamental to the FinOps model, as it enables stakeholders across the organization to take ownership of their financial responsibilities. Best practices in this area include using cloud-based platforms for financial tracking and ensuring that teams can access dashboards with real-time data.

Another important step is setting clear goals and metrics for financial performance. FinOps is not solely about cutting costs but about ensuring that spending aligns with operational priorities and patient care objectives. Healthcare organizations should define key performance indicators (KPIs) that measure financial success in care quality, operational efficiency, and regulatory compliance. These metrics could include cost-per-patient outcomes, return on investment (ROI) for new technologies, and efficiency in resource utilization.

Additionally, healthcare organizations should adopt a culture of continuous improvement when implementing FinOps. Financial processes should not be static; they must evolve to meet the changing needs of the healthcare environment. Regularly reviewing financial strategies, assessing the effectiveness of current practices, and making data-driven adjustments are essential to keeping FinOps implementation on track. By fostering a culture of adaptability, healthcare organizations can continuously refine their financial processes and respond proactively to new challenges (T. V. Iyelolu, E. E. Agu, C. Idemudia, & T. I. Ijomah, 2024).

#### 4.2 Technology and Tools to Support FinOps in Healthcare

Technology plays a crucial role in enabling the effective integration of FinOps in healthcare. With the increasing complexity of healthcare operations, organizations require advanced tools to manage finances efficiently and maintain financial transparency. A central component of any FinOps strategy is the use of cloud-based financial management platforms, which provide real-time spending visibility and help track financial performance across departments.

Cloud-based platforms allow healthcare organizations to consolidate their financial data in one location, making it easier to manage budgets, forecast expenses, and monitor spending. These platforms also enable automation of routine financial tasks such as billing, payroll, and procurement, reducing the risk of human error and freeing up staff to focus on more strategic tasks. Furthermore, cloud systems can integrate with other healthcare technologies, such as electronic health records (EHRs) and supply chain management systems, to create a seamless financial and operational data flow (Javaid et al., 2022).

Data analytics tools are another critical technology for supporting FinOps in healthcare. These tools allow organizations to analyze large volumes of financial data to identify trends, inefficiencies, and areas for cost savings. Advanced analytics can provide insights into patterns such as excessive spending in certain departments, underutilized resources, or inefficiencies in supply chain management. With this information, healthcare organizations can make more informed

decisions aligning financial strategies with operational needs and patient care outcomes. Another key tool for FinOps is financial reporting and visualization software. Real-time financial dashboards offer decision-makers an intuitive view of the organization's financial health, with the ability to drill down into specific areas of concern. These dashboards can display key metrics such as departmental spending, budget variances, and cost-saving opportunities. Visualization of financial data makes it easier for teams to understand where resources are being allocated and how spending aligns with the organization's strategic objectives (Kanumuri & Zeier, 2024).

To further enhance FinOps implementation, healthcare organizations can leverage artificial intelligence (AI) and machine learning (ML) technologies. These tools can automate complex financial forecasting and predictive analytics, helping organizations anticipate future financial challenges based on current trends. AI and ML can also assist in optimizing resource allocation, predicting patient demand, and identifying potential financial risks before they become critical issues. By adopting these advanced technologies, healthcare organizations can ensure that their financial strategies are both proactive and resilient (Oyeniran et al., 2024).

## 4.3 Collaboration Between Finance and Operations for Seamless Execution

One of the foundational pillars of FinOps is fostering collaboration between finance, operations, and clinical teams. In healthcare, these departments often work in silos, with little communication or cooperation when it comes to financial decision-making. However, the success of FinOps depends on breaking down these silos and ensuring that financial management is integrated into the broader organizational strategy. A key strategy for promoting collaboration is to create cross-functional teams that include representatives from finance, operations, IT, and clinical departments (Kedi, Ejimuda, & Ajegbile, 2024). These teams can meet regularly to review financial performance, identify cost-saving opportunities, and ensure that financial decisions align with both operational needs and patient care objectives. For example, when considering a new medical technology purchase, the finance team can work closely with clinical staff to assess the potential return on investment, taking into account both financial and patient outcomes. This level of collaboration ensures that financial decisions are made with a holistic understanding of their impact on the entire organization (Sannino, 2021).

Communication is another important aspect of collaboration. Healthcare organizations should encourage open lines of communication between finance and operations, ensuring that financial data is shared regularly and that all teams have access to relevant financial information. Transparent communication enables departments to make informed decisions about resource allocation, cost-saving initiatives, and budgeting. Furthermore, regular financial reviews that involve both finance and operations can help identify inefficiencies early and implement corrective measures. Training and education are also critical for fostering collaboration in FinOps implementation. Often, clinical and operational teams may not have a deep understanding of financial management principles, while finance teams may lack insight into the specific needs of clinical departments. Providing training on FinOps principles, financial reporting, and data analytics can help bridge this knowledge gap, ensuring that all teams have a shared understanding of the organization's financial goals and how their roles contribute to achieving them (Coupland, 2021).

Finally, leadership plays a vital role in ensuring successful collaboration. Leaders should champion the integration of FinOps and create a culture of accountability where all teams feel responsible for the organization's financial performance. By emphasizing the importance of collaboration and providing the necessary tools and resources, leaders can ensure that FinOps is embedded into the organization's operations at every level.

## 5. Benefits of FinOps in Healthcare

## 5.1 Improved Cost Management and Financial Efficiency

One of the primary benefits of implementing FinOps in healthcare is improved cost management and financial efficiency. Healthcare organizations often struggle with rising operational costs, which can include everything from medical supplies to staff salaries and technological investments. FinOps helps to mitigate these challenges by providing realtime visibility into spending patterns, enabling more accurate budget forecasts and identifying areas where costs can be reduced without sacrificing quality. Through continuous monitoring of financial performance, healthcare organizations can make informed decisions about where to allocate resources, avoiding unnecessary expenditures (Lamanna, 2022). Additionally, FinOps introduces automation and data-driven processes that streamline financial operations, reducing the risk of human error and increasing efficiency. For example, automating billing and procurement processes saves time and ensures accuracy, which is crucial in an industry that handles complex billing systems and multiple payment models. By reducing manual processes and enhancing data transparency, FinOps improves the overall financial efficiency of healthcare organizations, allowing them to operate more cost-effectively.

#### 5.2 Enhanced Patient Care Through Better Resource Allocation

FinOps plays a critical role in enhancing patient care by enabling more effective resource allocation. In healthcare, the ability to allocate resources—whether they are financial, personnel, or technological—directly impacts the quality of care provided. FinOps allows decision-makers to prioritize spending in areas that directly affect patient outcomes by offering real-time insights into the organization's financial status. This can include investing in new medical technologies, expanding critical care units, or hiring additional healthcare staff to meet patient demand (Lamanna, 2022). Improved resource allocation through FinOps ensures that healthcare providers can maintain or even enhance the quality of care they offer while managing costs. For instance, by monitoring and adjusting budgets dynamically, hospitals can prevent underfunding in essential departments such as emergency care or diagnostic services. With FinOps, financial decisions are made with a holistic understanding of their impact on patient care, creating a balanced approach to cost control and healthcare quality.

#### 5.3 Long-Term Sustainability and Scalability in Healthcare Services

Another significant advantage of FinOps in healthcare is the promotion of long-term sustainability and scalability. The healthcare landscape is continuously evolving, with advancements in medical technology, changing patient demographics, and shifting regulatory environments. FinOps equips healthcare organizations with the financial agility needed to adapt to these changes without compromising their financial health. By focusing on efficient cost management and strategic resource allocation, FinOps ensures that organizations can scale their operations as needed, whether that involves expanding facilities, adopting new treatment methods, or integrating emerging technologies.

FinOps also contributes to long-term sustainability by fostering a culture of financial accountability across all levels of the organization. As healthcare providers face increasing scrutiny over their financial practices, FinOps helps ensure compliance with regulatory requirements, minimizing the risk of penalties or legal issues that could jeopardize the organization's future. Furthermore, by continuously optimizing financial processes, FinOps enables healthcare organizations to build resilience against market fluctuations and unforeseen challenges, ensuring long-term stability.

#### 6. Conclusion

The integration of Financial Operations (FinOps) in healthcare presents a transformative approach to managing the financial complexities of the industry. FinOps provides a framework for optimizing cost management and improving resource allocation by fostering transparency, accountability, and collaboration across finance and operations. This results in greater financial efficiency and enhanced patient care, as healthcare organizations can allocate resources more effectively to meet patient needs.

The adoption of FinOps is essential for addressing the traditional inefficiencies of healthcare financial management, such as rising costs, complex billing systems, and resource misallocation. Through the use of advanced technologies like cloud-based platforms and data analytics, healthcare organizations can gain real-time insights into financial performance, allowing for proactive decision-making and continuous improvement. Moreover, FinOps promotes long-term sustainability and scalability, ensuring that healthcare organizations are financially equipped to adapt to evolving industry demands, regulatory requirements, and technological advancements.

#### **Compliance with ethical standards**

#### Disclosure of conflict of interest

No conflict of interest to be disclosed.

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